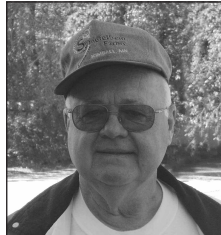


Schiefelbein Farms

“Schiefelbein customers are among the most progressive in this country”

EXPANDED ROSTER... NEW ARENA, SAME TEAM



As we enter 2007, the beef industry has remained strong with solid cattle prices and a strong demand for high quality beef. Both of these components are contributors to a profitable year for most sectors of the industry. We've seen many of

our customers attain market topping numbers for their feeder calves for a number of reasons. One reason is that our customers are some of the most progressive commercial operators in the country, so they know what they can do to create these profitable calves. Two key factors they've identified that help achieve these profitable calves are Schiefelbein genetics and the Schiefelbein buy-back program. The word is getting out about these top commercial cattlemen's high market, topping calves sired by Schiefelbein genetics. With these positive vibes, there has been an increase in demand for Schiefelbein bulls

With that said, this year's beginning not only brings us a New Year, but also on Schiefelbein Farms a "new era." As mentioned, in the past few years, the demand for Schiefelbein genetics has continued to grow by leaps and bounds and we have tried to keep in stride with that demand by providing an increase in the number of bulls

(Continued on the Back)



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FAST FACTS

ABOUT THE FARM

- Established in 1955 by Frank & Frosty
- Run 700 registered Angus cows
- Feed several thousand cattle annually
- Own 4000 acres of grass and crops

A FAMILY OPERATION

- Frank & Frosty
- 9 sons, 7 daughters-in-law, 28 grandchildren & 4 great-grandchildren

INDUSTRY FOCUSED

- Frank Jr. & sons are involved in the beef industry on both a national and state level
- Tim manages value-based procurement for Swift and Company, the nation's 3rd largest packer
- Procure cattle for Meyer Natural Angus



FALL 2007 FEMALES SALE

- Kimball, MN-Sat. Dec. 8th
- 100 Registered Bred Heifers
- 10 Elite Open Heifers

SPRING 2007 BULL SALE

- Faith Sale - Saturday, March 17, 2007

For more information, contact:



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SCHIEFELBEIN FARMS

THE BEST OF THE BEST

This year, Schiefelbein Farms have continued to increase our embryo transfer program. We evaluated our entire cowherd and picked the elite cows that combined superior genetics with superior looks. With the combination of our elite donor cows and these proven AI sires, we are able to offer our best set of ET full brothers to date in this year's upcoming bull sale. Here's a quick rundown of this year's exciting ET bulls that are available this spring.

The first set of impressive bulls comes from our cow, Belle. She is a fancy looking, Dateline daughter that goes back to the ever-popular Bando 598. We flushed Belle to New Frontier 095. This combination of high growth genetics with great carcass traits has proven to be a winner. The resulting ET bulls from this flush are extremely uniform and could be the best visual package we have to offer.

Another set of flush brothers to be offered this spring will be out of Schiefelbein LuLu. We matched LuLu up with a definite Schiefelbein sale favorite, 6I6. LuLu is a daughter of donor cow elite, Big Mama, as well as being a full sister to our immortal herd sire, Wall Street. This exciting flush has pro-

duced big bodied bulls that have a ton of rib and fleshing ability. These calving ease 6I6 sons will produce great replacement females.

The third set of flush brothers to be offered this spring will be out of Schiefelbein Nellie bred to Bando 5175. Nellie is a Dateline daughter that is a proven breed leader for low birth weight. The combination of the high growth, Bando 5175 and herself have produced a uniform set of flush brothers that have good looks with a solid set of EPD's.

The final 2007 bull sale flush lineup consists of Schiefelbein Jasmine and bull king, Traveler 004. This amazing flush matchup has created some solid calves. Jasmine is one of our most popular donor cows in Schiefelbein history. We've flushed her five times and have collected over 100 embryo's from those flushes. She is a Focus daughter that goes back to New Design 036, so imagine the carcass merit in this cow family.

We truly believe that these flushes are the "best of the best." Come out to the farm and take a look at them or we'll see you at the Faith sale on March 17th.

IF IT WERE EASY

Have you ever heard the saying, "If it were easy, then everyone would do it!" This certainly describes ranching, because not many people are willing to do what you and I do for a living. That saying also describes the Schiefelbein buy-back program. A buy-back program is not easy to do if it is truly done right. At one point we had three customers in three states selling on the same day. The cattle we purchased this year went to 10 different feedyards in five states. It takes coordination of bids, feedlot contacts, many miles of travel-not to mention money to buy the calves. And all that is just getting the calves purchased!

Dad has kept a record of all the cattle we bid on this year, how many we owned and what they ultimately brought. This book of information is impressive to say the least, but the two things that stick out are the number of cattle we owned or came in second, and the premiums paid for calves with Schiefelbein genetics. Our bull program is based on superior genetics; this is the main thing that allows us to pay more for calves sired by our bulls-they truly are worth more because of the way they perform. Together with our strong customer service, this program puts real dollars in the pockets of our customers. At times, the buy-back program seems

impossible to handle--but if it was easy everybody would do it! And if everybody did it, our service to our customers would be no different than that of any other seedstock producer. It isn't easy, but we do it because we think it makes a huge difference to the bottom line-yours and ours.

2007 BULL SALE DATE

Sat. March 17

FAITH, SD

200 Angus Bulls

20 Black Balancer Hybrids

Angus A.I. Sires

New Design 208 - 10 sons	Rito 616 - 15 sons
New Design 1407 - 14 sons	B/R Midland - 15 sons
Future Direction - 14 sons	Traveler 004 - 12 sons
Sitz Alliance 6595 - 8 sons	Focus of ER - 10 sons
BCC Bushwacker - 7 sons	T510 - 9 sons
New Frontier 095 - 21 sons	Con. Lead-on - 14 sons

You Buy, We Bid!

A Sample of the Bulls Selling (complete listing available at www.schiefelbeinfarms.com)

Tattoo	Bdate	Sire	Angus Based EPD's										
			BW	AWW	BW	WW	Milk	YW	Marb	Rib	\$Feedlot	\$Grid	\$Beef
196	2/19/2006	BR Midland	88	746	3.1	51	17	88	0.21	0.09	27.98	20.44	33.78
206	2/20/2006	B/R New Frontier 095	94	709	3.2	46	23	83	0.11	0.21	24.82	18.74	38.12
286	2/21/2006	SITZ ALLIANCE 6595	83	719	2.3	49	26	92	0.17	-0.02	32.96	10.46	30.40
366	2/22/2006	Rito 6I6 of 4B20 6807	83	750	1.6	43	21	84	0.14	0.15	27.05	15.69	36.84
456	2/23/2006	Rito 6I6 of 4B20 6807	91	720	2.1	42	20	81	0.18	0.13	24.36	15.84	34.38
506	2/23/2006	SITZ ALLIANCE 6595	88	698	2.0	47	24	82	0.15	0.00	23.40	10.87	27.87
706	2/25/2006	SITZ ALLIANCE 6595	83	692	1.7	45	22	79	0.20	-0.03	21.13	11.71	25.43
716	2/26/2006	Genetics by Design 049	79	798	1.8	54	24	91	0.22	0.20	29.89	19.15	40.46
1006	3/1/2006	S S Traveler 6807 T510	87	797	2.9	50	23	87	0.26	0.12	27.35	20.31	40.23
1026	3/2/2006	Rito 6I6 of 4B20 6807	93	833	3.5	55	20	92	0.22	0.14	30.53	16.07	38.07
1036	3/2/2006	B C C Bushwacker 41-93	86	730	2.2	51	20	84	0.14	0.08	23.86	17.54	27.68
1096	3/3/2006	Genetics by Design 049	85	781	2.8	58	24	97	0.25	0.20	34.56	18.79	42.93
1116	3/3/2006	Connealy Lead On	80	749	1.3	47	26	86	0.04	0.02	27.51	10.37	31.22
1136	3/3/2006	C A Future Direction 5321	80	751	1.2	49	26	80	0.20	0.41	20.57	25.49	45.22
1186	3/4/2006	B C C BUSHWACKER 41-93	107	799	5.0	60	22	89	0.10	0.14	25.41	16.30	30.39
1226	3/5/2006	C A Future Direction 5321	77	762	1.6	46	27	78	0.25	0.45	19.72	24.52	44.72
1236	3/5/2006	Frank Marriott Sky 416	87	741	2.4	50	20	91	-0.06	0.04	31.51	3.81	25.32
1336	3/6/2006	Bon View New Design 208	83	730	2.0	50	31	90	0.32	0.08	30.46	22.61	40.36
1486	3/9/2006	S A F FOCUS OF E R	79	700	1.9	43	22	82	0.23	0.12	24.99	19.37	37.04
1546	3/9/2006	Rito 6I6 of 4B20 6807	76	723	0.5	45	18	83	0.22	0.15	25.22	18.41	36.84
2306	3/15/2006	B/R New Frontier 095	88	743	2.8	44	22	86	0.27	0.21	28.72	21.43	44.15
2326	3/15/2006	B/R New Frontier 095	92	728	2.8	44	22	86	0.27	0.21	28.72	21.43	44.15
3536	3/23/2006	Connealy Lead On	94	715	3.1	45	26	83	0.19	0.05	25.22	16.14	34.58
4746	4/4/2006	Carolina "RC" 2279J ET	96	792									
4136	3/29/2006	GW LUCKY DICE 187H (SM)	83	701									

Gelbvieh Black Balancer
Simmental Black Balancer

CLIP AND MAIL TODAY:

Please send me more information on: Faith Bull Sale Private Treaty Bulls Private Treaty Heifers



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City _____ State _____ Zip _____

Phone _____

Email _____

Expanded Roster (Continued from Page 1)

available to our customers. This year is no exception; we've yet again expanded the number of bulls offered this year to record levels. In order to hold these additional bulls, we've also had to expand our capacity to hold them with our state of the art, monoslope bull barn.

This spring we'll have the largest offering of Schiefelbein genetics to date. We currently have over 250 Angus and Balancer bulls on the home base. We've managed to increase this number of bulls by the following things. We've increased our overall cowherd. This spring we'll be calving out the most cows ever in the history of our operation. Another contributing factor to the increase in number of bulls is our aggressive embryo program. Our customers will be getting the opportunity to attain some of the greatest genetics in the industry through our embryo program. What better way of getting the "best of the best" genetics available? The final reason we've been able to increase our bull tally is our strong focus on genetics. We've managed to keep more bulls at a higher level, through strictly genetic improvements by monitoring both visual appraisals of the animals and EPD's. This increase in our supply should help make our bulls more affordable throughout the country, thus insuring you a chance to hook your wagon to our team.

The increase in the number of Schiefelbein bulls also has led us to increase the home-base capacity to properly develop these elite bulls. This past year, Schiefelbein Farms took a leap of faith and went forward with the plans and construction of our 420-foot long, monoslope bull barn. Lots of long hours

were dedicated by our family in the construction, engineering, and design of this new home for the bulls. Currently, with this year's bull crop, we've managed to fill this bull paradise with genetically engineered, Schiefelbein genetics. We have seven separate pens, so we can split the bulls up accordingly to sire groups. Each pen will go back to a specific bloodline. With this design, we can monitor each sire group and see how they stack up against each other. Monitoring their feed consumption, feed efficiency, average daily gain, and other important factors will help us, as breeders, make sound genetic decisions. The results should in return make our customer's even more profits, by the continuation of improving our own genetics. Also added to our bull barn is our new sale barn arena that should be up and running for a fall female spectacular sale coming this fall.

As the new era begins on Schiefelbein Farms, expect the following things to occur. Our customers will receive a larger offering of Schiefelbein bulls, thus making it more affordable to be part of our team. We also will have a new home for these bulls, so we can monitor them closer and make more strides in producing functional cattle that will help your bottom line. Finally, we will be able to proudly display our Schiefelbein bulls in their new home, so our customers will be able to scan through them more effectively. So as we enter this "new era" together, you will be able to see an expansion of our bull roster and you will see our new home or arena for those animals. Most of all you will see the same team that helped create these market-topping feeder calves that help your bottom line. Find some time and come out and visit us and we'll give you the tour of our operation and let's see if we can be the team for you!

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